

A Japanese Rapper "JP THE WAVY" presents his first Metaverse wearable virtual sneaker NFT, produced by Web3 Creative Studio 1BLOCK.

1SEC inc. (Headquartered in Mejiro-ku, Tokyo, and Los Angeles, USA, CEO: Hirokuni Miyaji) that runs web3 creative studio 1BLOCK, and JP THE WAVY, who has attracted attention both domestically and internationally with sense of new-genre music and sophisticated fashion, will collaborate to release virtual sneaker NFT.



## OUTLINE

In this collection, JP THE WAVY himself supervised design and 3DCG. The design incorporates the taste of JP THE WAVY, who is at the forefront of the music and fashion industry. This special virtual sneakers are named "WAVY BTLY BOOTS," and will be available in a limited edition of 33 pieces. These will be issued as a one-of-a-kind NFT, and the holders of this will be given virtual sneakers to wear in the virtual world at some point in the future.



## キャンペーン概要

### ■ About the sale

“JP THE WAVY × AIR SMOKE ZERO”

Number of items: 33

MINT Price : 0.06 ETH

Start of sale: July, 22nd 2022 (Friday)

※Priority purchase rights will be given to MetaSamurai NFT holders.

Details will be announced on the 1BLOCK discord.

1BLOCK discord : <https://discord.com/invite/1block>

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## ABOUT US

### ■ About 「JP THE WAVY」



He is famous for his sense of new genre music and sophisticated fashion.

He has been working as a dancer firstly, and in May 2017, he released his first music video "Cho Wavy De Gomenne" which became a record-breaking viral hit, and the remix of the song by "SALU" hits approximately 20 million views on YouTube.

He has performed with various rappers such as Awich, OZworld, and BAD HOP, as well as with Japanese underground artists such as m-flo and CrazyBoy. He has also performed with top artists from around the world, including the U.S., Korea, China, Taiwan, South Africa, France, the U.K., and Thailand.

In 2019, he also performed at SXSW 2019, one of the world's largest annual music conference festivals, held in Austin, Texas, USA.

In April 2020, he released his first album "LIFE IS WAVY" and in July, he held his first online independent concert live "LIFE IS WAVY VIRTUAL SPACE TOURS". On the live, his performance was a fusion of virtual and physical, making full use of the latest visual technologies such as AR and CG.

In March 2021, he released his latest EP, "WAVY TAPE 2".

He was also the only Asian artist to be selected for the soundtrack of "Wild Speed/Jet Break," the latest installment in the "Wild Speed" series, and won the "Best Rap Artist" award at the GQ MEN OF THE YEAR 2021 awards.

Official HP : <https://sorrywavy.jp>

Instagram : [https://www.instagram.com/sorry\\_wavy](https://www.instagram.com/sorry_wavy)

Twitter : [https://twitter.com/sorry\\_wavy](https://twitter.com/sorry_wavy)

YouTube : <https://www.youtube.com/c/JPTHEWAVY>

## ■「1BLOCK」について



1BLOCK is a creative team based in Los Angeles and Tokyo that develops and operates web3 projects.

1BLOCK's 3,333 collectible 3D NFT collection "MetaSamurai" was temporarily ranked 7th in the world ranking and 1st in Japanese ranking in terms of transaction volume over the past 24 hours on the world's largest NFT marketplace, Opensea.

In June 2022, the company achieved collaboration with a global fashion brand. In addition, this summer 1BLOCK is going to release collaboration NFT with the "LUPIN THE III RD " series directed by Takeshi Koike, depicting young Lupin and his squad.

URL : <https://1block.world/>

Twitter : [https://twitter.com/1block\\_official](https://twitter.com/1block_official)

Instagram : <https://www.instagram.com/1block.official/>

Discord : <https://discord.com/invite/1block>

### 〈Company Profile〉

Company name: 1SEC Inc.

Representative: Hirokuni Miyaji

Location: [U.S.A.] 1541 Ocean Avenue , Santa monica CA, US

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Establishment: January 2019

URL : <https://www.1sec.world>