

Makiko Hirano
MBDGs Association
81-90-7425-7758
mackey@mbdgs.or.jp
<https://mbdgs.or.jp>

MBDGs Association

Press Release

The developer of MBDGs, a human resources education system originating from Japan, will be awarded “Global Power Leader 2024” at the House of Lords in London on April 25th.



Makiko Hirano, chairperson of MBDGs association (HQ: Tokyo Japan) and developer of MBDGs, which educates human resources such as self-trust and vision awareness, will be awarded by White Page International. The award ceremony is on Thursday, April 25th at the House of Lords of the British Parliament.

◆Reasons for the Award

1. An innovative approach to resolving methodological contradictions in human resource-based education such as self-trust.
2. A groundbreaking initiative to support SDGs through human mind education.
3. Embodying the vision of creating a better society in developing countries through the MBDGs program.

The basic education of mindset is now being influenced by the global trend of emphasizing sustainable development of things.

Comment of White Page International

White Page International

MBDGS

Mind-Based Development Goals



Association



<https://mbdgs.or.jp/>



contact@mbdgs.or.jp



6-23-4 Jingumae Shibuya Tokyo

Mind-Based Development Goals

Self-Establish



I trust and love myself. **1**

Vision



I am Vision-Based. **2**

Diversity & Inclusion



Others also matter. **3**

Cooperativeness



Value work environment. **4**

Grow Cycle



Can't stop growing. **5**

Next Generation



They make their way. **6**

WHAT IS MBDGS?

MBDGS is HR Fundamental Mind Education based on 6 goals to create a better world.

MBDGS is education with 6 goals for HR to systematically build their mind foundation. Six goals start with Self-Establishment, which includes Self-Understand, Self-Approve, and Self-Trust. This is the most important factor and its state affects the states of the following goals such as Vision awareness, Diversity and Inclusion, and so on. This education enables people not only to establish self-awareness, but to "lead to" develop the next awareness such as Vision or Cooperativeness. This is NOT about pushing oneself to have Vision or to be cooperative, but about "springing up" from inside of people. This is the sustainability of the mind education and the key to achieving the SDGs literally sustainably.

✓ 6 goals

1. Establish stable Self-Awareness
2. Have a vision and vision-based actions
3. Diversity and Inclusion
4. Cooperativeness and Communication
5. Get in a grow-cycle
6. Support the younger generation

RELATIONSHIP WITH SDGS

SDGs can be achieved by people.

→ People can gain ability/attitude to achieve SDGs by ESD.

→ ESD can be effective by positiveness of people.

→ Positiveness can be born from the mind.

→ Mind can be established by MBDGs.

✓ ESD

1. Diversity (variety exists)
2. Interdependence (relating to each other)
3. Limitation (limits exist)
4. Fairness (valuing everybody)
5. Cooperation (cooperating with others)
6. Responsibility (taking responsibility)

SUSTAINABLE DEVELOPMENT GOALS



SPIRITUAL



ECOLOGICAL



PEOPLE

ESD=Education for SDGs

ESD is for people to gain ability/attitude to achieve SDGs

ESD



MBDGS

MBDGS is the Foundation of SDGs

WHY MBDGS WAS BORN IN JAPAN?

Japan is at the edge of sustainability despite its quality education.

Japan is a country of various developments traditionally, technically, and spiritually. Their development has been achieved by the quality education, and Japan is exporting its' education to many countries. However, the current Japan is struggling with the development of its' productivity, creativity, and mind fulfillment. In the meantime, a Japanese educator had been working on programing the essential mind education from scratch reflecting the good and challenging aspects of the past education. This is MBDGs. This education was born from a country of good education and declining productivity.



CURRENT ACTIVITIES

MBDGs' association delivers workshops and trains trainers in low-income countries and Japan.

MBDGs' workshops are delivered to schools and universities. It also trains trainers so that mind education can be accessible to as many youth as possible. The certified trainers are incorporating MBDGs' program into their curriculums, and they teach at Indian Institute of Technology, management university, companies, schools, and so on. Animation video materials support the workshops.



■ Educators utilize in Africa

With the activities by a certified trainer in Kenya, an increasing number of students and educators recognize the importance of mind education. The first Kenyan trainer established an organization of regional projects that empower the youth by education and create a better society. The basic program of all their activities is MBDGs' mind education.



Jerim Onguru / GACA CBO Founder said...

"The Limited resources and opportunities require us to train our minds so as to have a stable ,and an analytical mindset. Solid Mind Foundation holistically enhances our productivity even at our work stations. I urge us to embrace MIND EDUCATION as an educational curriculum and culture in our societies."

■ Educators became the trainers and incorporate MBDGs into their curriculum.



Trainer of Robot School

Teachers of high school Entrepreneur Course

Lecturer of Indian Institute of Technology

Project Based Learning(PBL) for regional revitalization

The keywords of this project are "possibility," "challenge," "welcoming difficulties," and "valuing everyone."

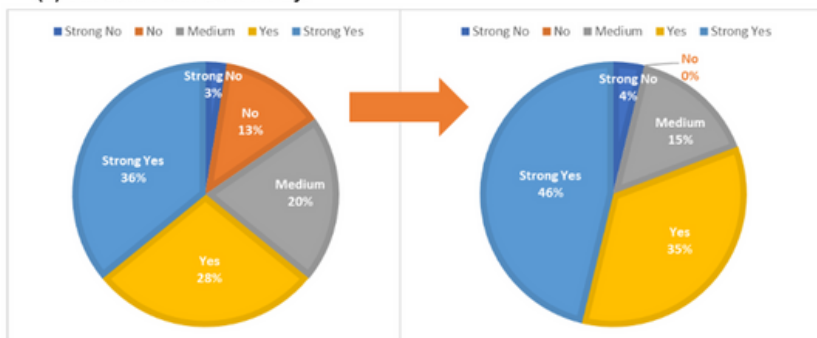
Through PBL, one student commented, "I feel that my planning skills have improved," and another commented, "I realized that I am interested in pedagogy."

MBDGs ambassador for teaching at a high school in Japan
Shuhei Miyasaka

EFFECTS OF EDUCATION

The validation research shows a remarkable changes in the mind state of students leaning management.

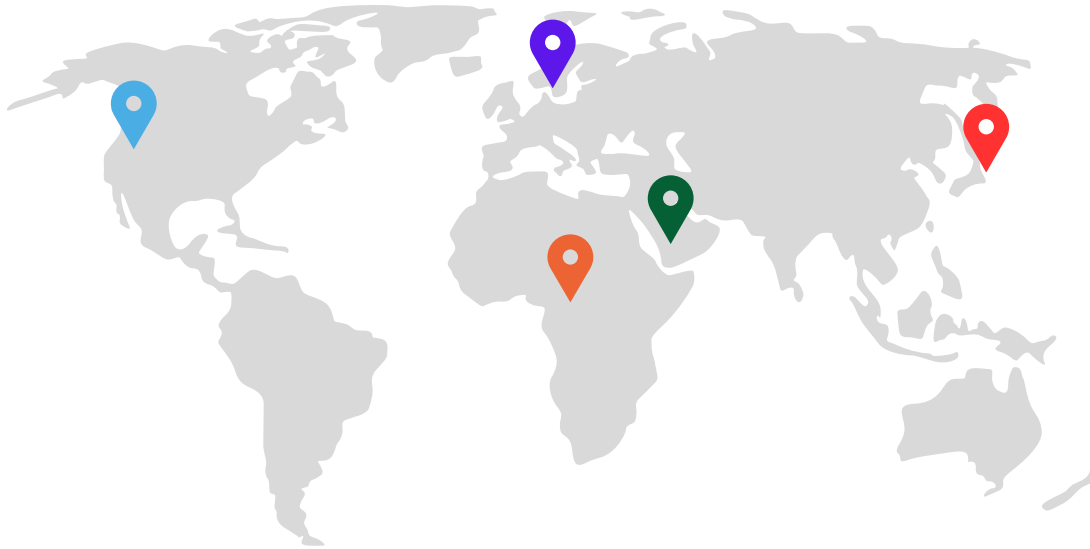
(1) I'm sure I can do it if I try.



FUTURE VISION = EDUCATION IS A KEY TO PEACE =

MBDGs' education needs to be delivered to anywhere in the world by Educational Fund.

MBDGs' institution is aiming for a future created by people who trust themselves. People who can love and trust oneself can do so others. People who recognize their value as human and potential can do so others'. This awareness is born from the mind of each, and is not a matter of character, nor the environment where they grew up. This can be gained by education. This is the origin where a true sustainable development is born from, and is the key which resolves various challenges in the world. We believe that mind education can change the world. Donation is highly appreciated.



10 THINGS MBDGS NEEDS NOW

1. Donations to establish an Mind Fundamental Educational Fund
2. A system to make our workshops/train-trainer-training accessible to the world
3. Opportunities to introduce MBDGs
4. Trainers around the world
5. People in charge of launching and operating branches around the world
6. Partnership with a company responsible for developing digital teaching materials
7. Partnership with an education department of university for investigating mind education
8. Partnership with a global education conference for launching in Japan
9. Partnership with a regional project to boost the self awareness of local people for a better society
10. Connections with those who have a Vision to make a better world



FOUNDER AND TEAM



Makiko Hirano Chairperson and Advocate of MBDGs



She was awarded for the leadership to revolutionize education in 2023



Speaker and contents advisor of educational conference

